Who Said "Dust"?

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The "DAISY" Vacuum Cleaner

ILES'

PATENT.

PATENTED
· · IN · ·
ENGLAND,
AMERICA.

PATENTED
· · IN · ·
GERMANY,
FRANCE, etc.

MANUFACTURERS:

THE "DAISY" VACUUM CLEANER CO.

LIMITED,

REGISTERED OFFICES AND WORKS:

Leamington Road, Gravelly Hill,
BIRMINGHAM,
ENGLAND.

AGENTS EVERYWHERE.

TELEPHONE NOS.
405 & 406 EAST.

TELEGRAMS
"ILEKLEAN, B'HAM."
A.B.C. Code, 5th Edition.

COPYRIGHT.—ENTERED AT STATIONERS' HALL.

Hygiene in the Home. All good housewives are students of Hygiene. Such know, as Dr. C. Stanford Read, L.C.C., has stated, that "a dustless atmosphere is an artificial product," and that the greatest trouble of their lives is *the presence of dust* in the home. It gets everywhere, on everything, and no matter what expedient is resorted to it cannot be held in check by the old methods.

The Dangers of lurking Dust. Every housewife, however good she may be, on the other hand, may not know the extreme danger lurking in the presence of dust. Chief among these may be mentioned—(vide Dr. Read)—cause and dissemination of disease by micro-organisms adherent to dust particles, and also contamination of milk, water and many other articles of food by absorption.

How Disease is spread by Dust. Dr. Read goes further and states that "micro-organisms are very abundant in the air of inhabited rooms." These, together with and attached to the dust particles settle in the night, and

THE
BABY "DAISY"
VACUUM CLEANER.

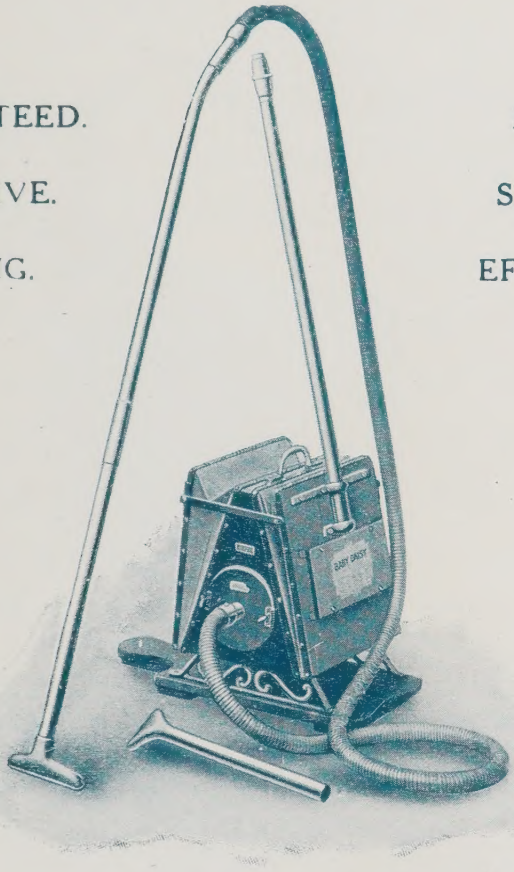
SUITABLE FOR SMALL HOUSES.

For Daily or Weekly Use.

GUARANTEED.

EFFECTIVE.

STRONG.



EASY.

SIMPLE.

EFFICIENT.

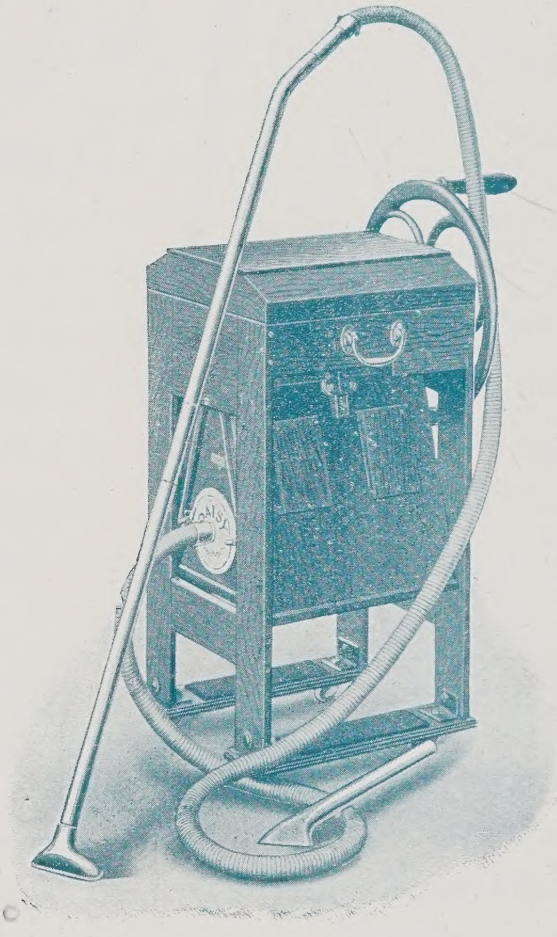
ONE PERSON CAN DO THE WORK.

No. 1	No 2.
Weight about 15-lbs.	Weight about 23-lbs.
Height ... 14-in.	Height ... 16½-in.
Depth including Baseboard 20-in.	Depth including Baseboard 21-in.
Width ... 9-in.	Width ... 14-in.
COMPLETE WITH	COMPLETE WITH
6-ft. ¾-in. Hose	6-ft. 1-in. Hose
1 Furniture Nozzle	1 Furniture Nozzle
1 Carpet Nozzle	1 Carpet Nozzle
1 Lengthening Tube	1 Lengthening Tube
42/=	**63/=**

Model "A."
HAND MACHINE.

SUITABLE FOR PRIVATE HOUSES

For Daily or Weekly Use.



PRICE COMPLETE WITH

1 CARPET NOZZLE,
1 UPHOLSTERY „
1 LENGTHENING TUBE,
9FT. FLEXIBLE METALLIC HOSE.

WEIGHT 32LBS. PLUS HAND WHEEL 14LBS.
HOSE AND FITTINGS 8LBS.
HEIGHT 30IN. DEPTH 16IN. WIDTH 15IN.

£6 - 6 - 0

in the process of sweeping are spread abroad throughout the house; the danger of which process being too obvious to require comment.

Myriads of Dust particles. Our Authority has also stated that "we are usually comparatively unaware of the amount of dust that exists in the air of our rooms unless a bright gleam of sunshine streams through the blind and exposes the myriads of particles floating about." Only those who have the cleaning of our rooms know how rapidly this dust collects. This is especially noticed when the *fabrics* have to be cleaned. Among these we might mention carpets, chairs, tapestry, mattresses, curtains, clothes, etc. The very nature of the material of which these are made is such that when the dust settles on them it is entrapped and held fast, so that as the articles themselves are used it works its way farther and farther into the material.

The ONLY Practical Treatment It is common-sense and practical to assume that the Dust having entered at the surface should be removed the same way, but in the operation of cleaning generally employed, a chair or carpet is beaten with a stick ***on its surface,*** thus driving the dust still farther into the fabric, where it becomes

congealed, giving the article an appearance of shabbiness.

The "DAISY" to the Rescue!

There is only one way out of the foregoing difficulties and irregularities, and in its operation many subsidiary difficulties are also overcome. Modern science has provided us with the solution in the form of ***The Daisy Vacuum Cleaner,*** the invention of Mr. Albert S. Iles (Organ Builder, of Birmingham), by which means a strong current of air is drawn through the pores and interstices of fabrics, removing all the dust in such ***from the source of entry.***

How easy the "DAISY" Does It!

Among the subsidiary difficulties that are overcome in the accomplishment of this, we might mention :—

First:—The ***absolute impossibility of raising any dust*** in the process of cleaning, and consequent ***minimum liability to infection or contagion*** from disease germs. The air current is controlled in tubes and nozzles, and all the dusty air is filtered through the machine, leaving the dust in a bag which is easily cleaned.

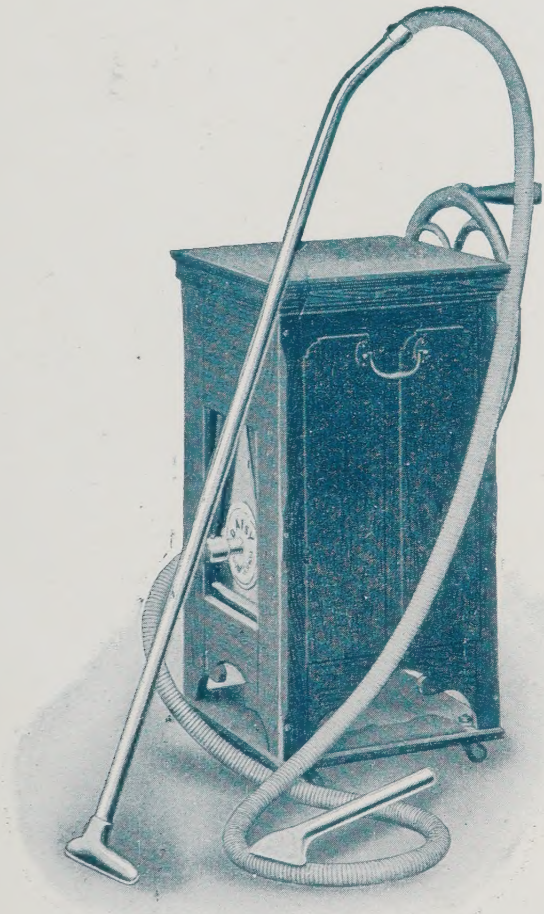
Second:—The ***saving of labour,*** caused both by the ease with which the "DAISY" Machines are worked and by the avoidance of scattered dust.

Third:—The ***abolition of spring cleaning.*** This is made possible by the ***regular*** use of the machine—not merely once or twice a year, but every week—for

Model "B."
HAND MACHINE.

SUITABLE FOR PRIVATE HOUSES.

For Daily or Weekly Use.



PRICE COMPLETE WITH

1 CARPET NOZZLE
1 UPHOLSTERY „
1 LENGTHENING TUBE,
9FT. FLEXIBLE METALLIC HOSE.

Panel Sides and Top, Fumed Oak, Mahogany or Satin Walnut.

WEIGHT 44LBS. PLUS HAND WHEEL 14LBS.
HOSE AND FITTINGS 8LBS.
HEIGHT 30IN. DEPTH 16IN. WIDTH 15IN.

£7 - 7 - 0

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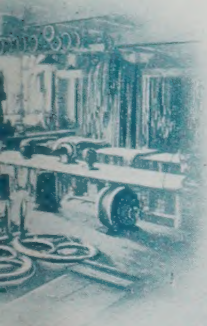
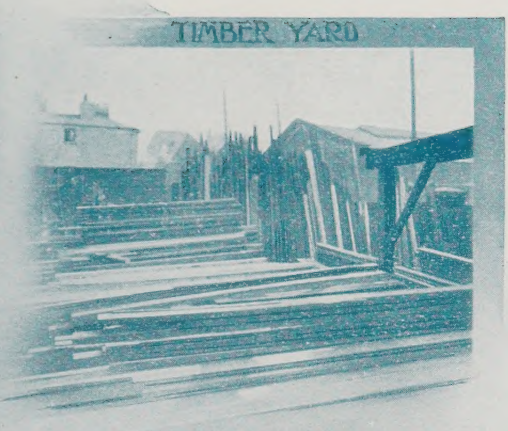
Visitors to Birmingham are invited

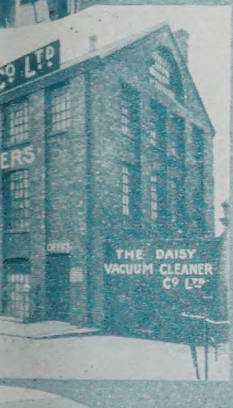
STORES



TIMBER YARD



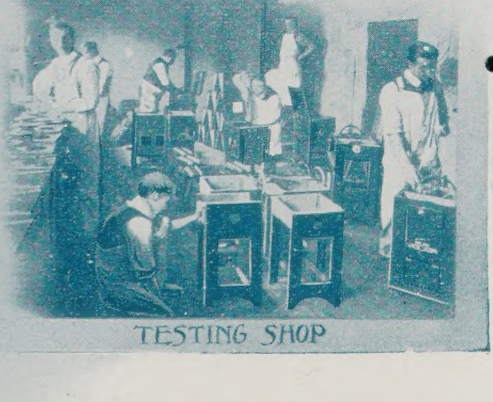
POLISHING SHOP



LEATHER
CUTTING

STAFF

ROOM



TESTING SHOP

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VACUUM
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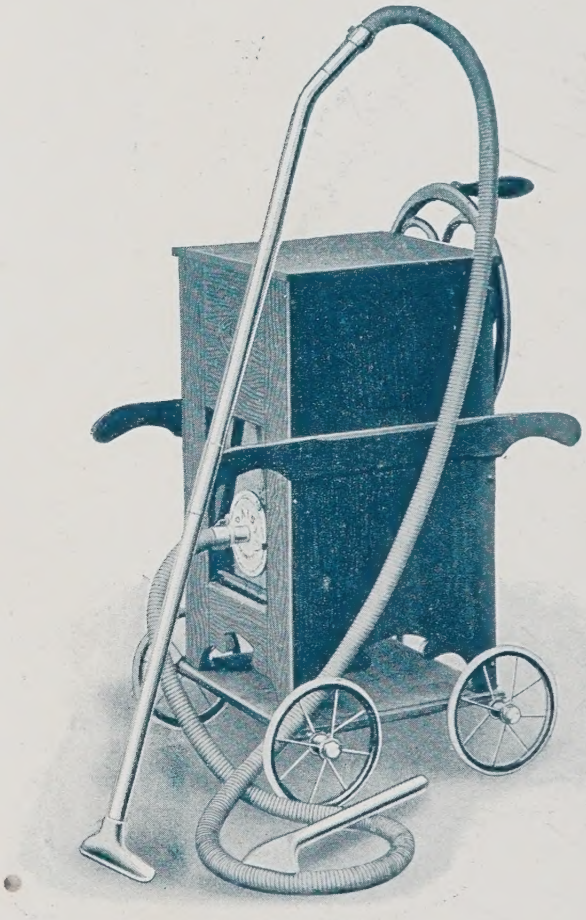
and be shown through the establishment.

Model "F."
HAND MACHINE.

SUITABLE FOR
OFFICE, FACTORY, HOTEL OR
HOSPITAL USE.



PRICE COMPLETE WITH

1 CARPET NOZZLE,
1 UPHOLSTERY ,,
1 LENGTHENING TUBE,
9FT. FLEXIBLE METALLIC HOSE,

WEIGHT 50LBS. PLUS HAND WHEEL 14LBS.
HOSE AND FITTINGS 8LBS.
HEIGHT 31IN. DEPTH 15IN. WIDTH 15IN.

£7 - 7 - 0

if this is done, no dust has a chance to settle anywhere, consequently the enormous amount of labour expended on spring cleanings in one week every year is spread over 52 weeks instead.

Fourth:—For the same reason as mentioned above, *carpets never need lifting.* They also *allways look fresh and bright.*

Finally:—All this and more may be accomplished by the "DAISY" Vacuum Cleaner as illustrated herein. It is acknowledged to be the finest and most efficient portable machine on the market, and we invite would-be purchasers of Vacuum Cleaners to compare the following points in its favour, with other machines on the market, and judge for themselves :—

(*a*). When in use its peculiar construction enables the "Daisy" to draw the air from its Vacuum Chamber much quicker than any other similar machine can do. Thus maintaining the vacuum much easier.

(*b*). This, together with the special action used for driving Models A., B., and F., reduces the effort of working to an absolute minimum, and imparts a perfectly smooth and velvet-like motion.

(*c*). Speed in turning is *not required* the rate recommended being 60 revolutions per minute.

(*d*). Careless users cannot burst

"DAISY" machines, the same being provided with a special concealed safety valve.

(*e*). The power of suction in the "DAISY" Models A., B., and F. is such that a loaded ruler weighing 14ozs., fitting loosely in the end of the flexible hose, can be sucked up the hose, a distance of six feet from the floor with one turn of the wheel at a great speed and with considerable force.

(*f*). All metal-work used in the construction of "DAISY" Cleaners is ***outside*** the bellows. The machine has not to be pulled to pieces to obtain access to same.

(*g*). The prices are arranged to suit ***all*** classes.

(*h*). The "DAISY" Cleaner is ***not*** a pneumatic sweeper. It is a Vacuum Cleaner. It depends on nothing but its High Vacuum to draw the air ***through*** the carpet and the dust with it, without resort to any artificial disturbing device attached to the nozzle. ***"Daisy" Nozzles*** are specially designed to ***prevent any wear*** on the carpet.

Give the "DAISY" a trial NOW!

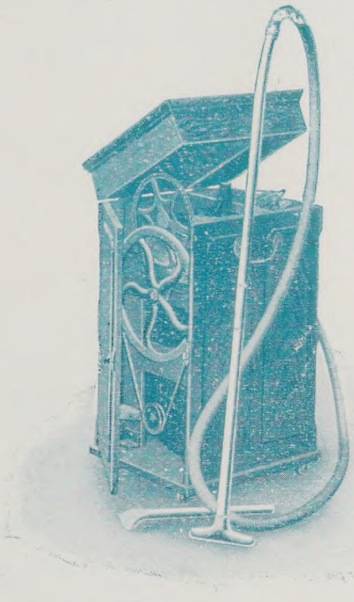
What more need be said? The world is wearing itself out in useless and vain labour. Perchance even you, who read and know this to be true, are waiting for relief. It is to hand ***here*** and ***now***. We invite you to investigate further in the matter. Be sure you get "**The DAISY.**"

Model "C."
DOMESTIC MACHINE.

ELECTRICALLY DRIVEN.

SUITABLE FOR PRIVATE HOUSES.

OPEN.

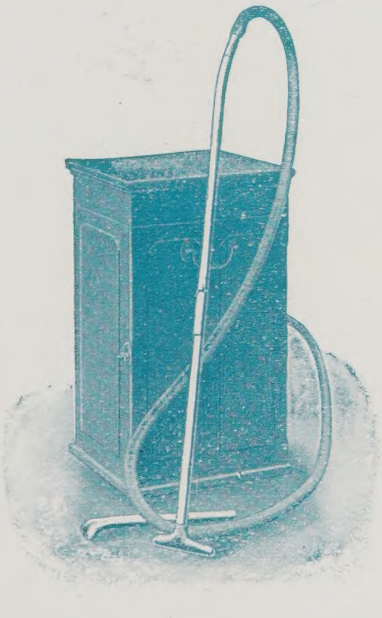


COMPLETE WITH ADAPTER TO FIT ELECTRIC LAMP SOCKET.

1 CARPET NOZZLE,
1 UPHOLSTERY „
1 LENGTHENING TUBE,
9FT. FLEXIBLE METALLIC HOSE.

For direct current only. Quotations given for other currents.

CLOSED.



For Daily or Weekly Use.

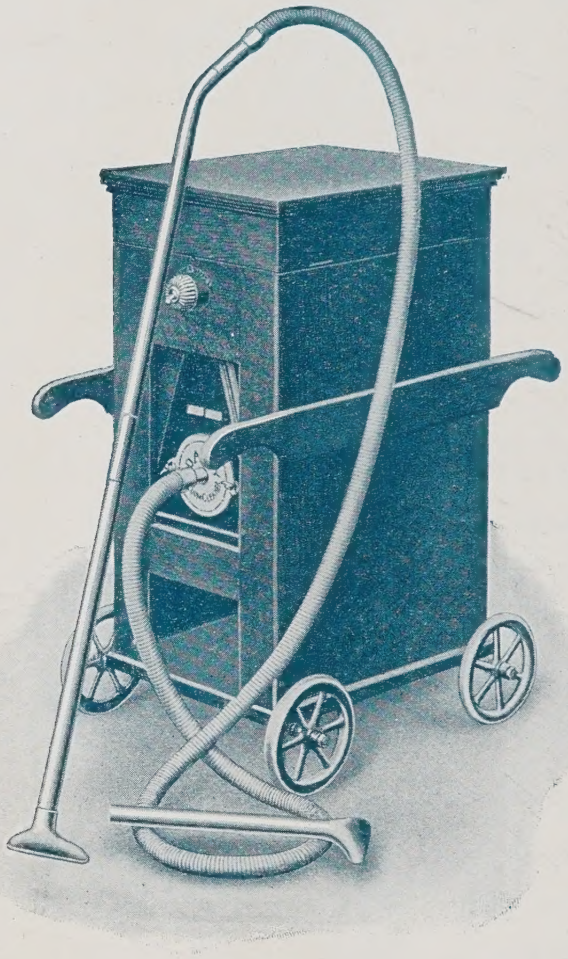
WEIGHT 90LBS. HOSE AND FITTINGS 8LBS.
HEIGHT 32IN. DEPTH 16IN WIDTH 18IN.

£15 - 15 - 0

Separate Filters, all sizes, are kept in stock if a large amount of Dust has to be removed.

Model "E."
HOTEL, FACTORY or WAREHOUSE MACHINE.

ELECTRICALLY DRIVEN.



COMPLETE WITH
ADAPTER TO FIT ELECTRIC LAMP SOCKET.
ACTION SIMILAR TO MODEL C.

1 CARPET NOZZLE,
1 UPHOLSTERY „
1 LENGTHENING TUBE,
12FT. FLEXIBLE METALLIC HOSE.

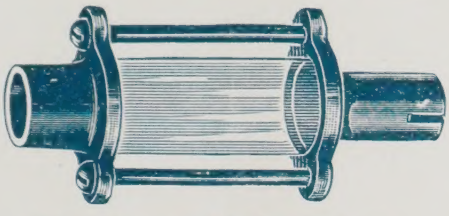
For direct current only.
Quotations given for other currents.

WEIGHT 119LBS. HOSE AND FITTINGS 9LBS.
HEIGHT 36IN. DEPTH 16IN. WIDTH 20IN.

£18 - 18 - 0

Separate Filters, all sizes, are kept in stock if a large amount of Dust has to be removed.

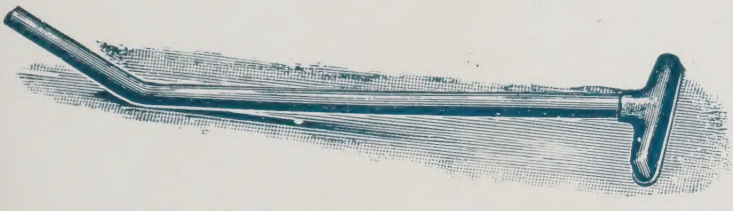
USEFUL ADDITIONS.



Glass Inspection Chamber, will show dust passing into Tank,

No. 1, 3/6 — For ¾in. Hose.

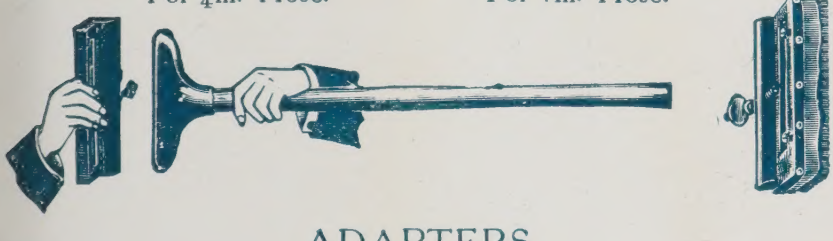
No. 2, 4/6 — For 1in. Hose.



Bent Angle Nozzle for dusting under heavy Furniture,

No. 1, 6/6 — For ¾in. Hose.

No. 2, 8/6 — For 1in. Hose.



ADAPTERS.

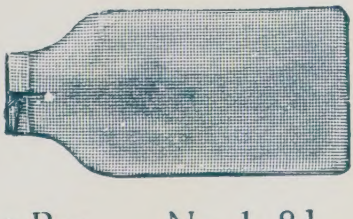
Felt, 2/6

Bristle, 5/6

These Adapters READILY ADAPT themselves to Carpet Nozzle, For cleaning ceilings, walls and polished floors, etc.

Billiard Nozzle, 2/6

Brush Nozzle, 5/6
Removable Head, 2 Nozzles in one.



Additional Dust Bag, No. 1, 8d. Baby size. No. 2, 1/- Large size.

Extension Tubes for reaching and cleaning high places, 2/6 each.

EXTRA LENGTHS of Flexible Hose, 1/6 per foot.
EXTRA LARGE Carpet Nozzle, 10in. aperture, 8/6
NICKEL-PLATED HOSE, 6d. per foot extra.

GUARANTEE.

ALL VACUUM CLEANERS and Goods manufactured by the Company carry the following express warranties, which exclude all warranties, conditions and liabilities whatsoever which might exist but for these provisions, viz : In the event of any defect being disclosed in any Vacuum Cleaner or goods, the Company undertakes on return of the defective part or goods to its Works at Birmingham, within six months after delivery, to examine same, and should any fault be found on examination by the Company due to defective material or workmanship, the Company will repair the defective part or goods or supply a new part or goods in place thereof free of charge.

The following Special Warranty is given in respect of the "DAISY" VACUUM CLEANER, viz : The Company guarantees all Machines in respect of their principle of working, the material of which it is composed, and the workmanship employed in its construction, and the Company's liability is limited to doing the following things free of charge within a period of two years from the date of the sale of the Cleaner.

(a). Thoroughly repairing the Cleaner, if after proper examination it is found not to be working satisfactorily.

(b). Replacing any parts of the Cleaner found to be defective in breach of this Guarantee.

The Company's responsibility is limited to the terms of these guarantees, and it shall not be answerable for any contingent or resulting liability or loss arising through any defect. These guarantees are not to relate to defects caused by wear and tear, misuse or neglect, or to goods—(the identification numbers or marks on which have been altered or removed, or which) have been let out on hire, or sold by any Agent or Dealer to any person not being an Agent or Dealer at less than the full retail prices set out in the Company's Price Lists current for the time being.